

Nonemployer Statistics

Nonemployer Statistics originate from tax return information of the Internal Revenue Service. The data are subject to nonsampling error such as errors of self-classification by industry on tax forms, as well as errors of response, nonreporting and coverage. Values provided by each firm are slightly modified to protect the respondent's confidentiality.

Undercounts occur because this data includes only businesses subject to federal income tax. Some artist income, i.e. employment, may not be reported as sole proprietor or other business income from individual tax returns.

Data provides number of establishments only. For analysis purposes, each establishment is assumed to be a sole proprietorship with one employee. This is likely an undercount, as some establishments may be partnerships or corporate entities with more than one worker included.

Not all NAICS codes can be assigned as representing creative industries. Some NAICS definitions at the 5-digit level include other industries that are not directly related to arts, design, history and library services. The 'creative enterprise' definition excludes industries that do not fulfill the 'creative product' primary focus.

The data was obtained for 2006 from <http://www.census.gov/epcd/nonemployer> and compared to data from <http://esec23.esc.state.nc.us/d4/OESSelection.aspx?geog=NC> at both the county and the state level. The state level data was used due to confidentiality suppression at the county level.

The 2007 definition file was used to determine which industry groups to exclude from the nonemployer data. The nonemployer data was merged with the employer data from the Employment Security Commission to avoid any inadvertent identification of any employing unit.